



HUMOR... is not a joke

It's been said many times that the ski business is the **"FUN business."** Does that fit with your resort's professional environment? A sense of humor is about the spirit of your workplace. It doesn't compromise your commitment to detail, safety, security, or professionalism.

It's about the front line - This program is for all employees, especially front-line managers who set the tone and attitude of the workplace. If the staff who deal with the public don't have a fun attitude, how can we expect guests to have a good time?

It's about the "back of the house" – Support staff in all departments are also in the **"FUN business."** What is it like behind the scenes for cooks, cleaners, administrative staff, and the other folks that don't deal directly with the public?

This presentation by Jack Turner is a thoughtful look at resort operations and the working atmosphere. His observations about the interaction between environment and attitude range from the lighthearted to the serious. During his 45-minute presentation approximately 150 images are shown that will inspire your staff at all levels.



There are serious messages about balancing fun and humor in the workplace with attention to detail, safety, security, and professionalism. And there's plenty to show how FUNNY our business is as well.

How we treat each other is what makes our work the "FUN BUSINESS."



WARNING: This IS NOT for the humor impaired or uptight executive. If you're looking for a suit, statistics, and pie charts – don't book this presentation."

Technical information and references below, to book a presentation, contact:
Jack Turner; Sirdar, LLC; 1137 Main Ave.; Durango, CO 81301; 970-247-3435; jturner@sirdar.com

To see all presentations available, check out: www.Sirdar.com

Technical information

Equipment needed: 110 electricity (standard wall outlet), powerstrip, and projector (must connect with standard VGA output), and projection screen (the larger the better). For large groups, a good public address system may be necessary. Please provide a cordless microphone if possible. Presenter will provide his own computer and remote changer.

Set up: The audience must face both the speaker and the screen. In order for the presentation to be effective, the room should be fairly dark (definitely not bright).

Expenses: The sponsoring organization must arrange for or reimburse Turner for travel expenses (Turner will provide cost prior to purchasing). Resort will either arrange ground transportation or will reimburse Turner for rental car expenses.

Lodging: Host must provide lodging for Turner at a location convenient to the presentation site. Such lodging must include use of facilities (exercise room, pool, etc., if any), telephone access fees (but not long-distance charges), and parking.

Appearance fee: \$1,500 to be paid as follows: \$750 within ten days of booking and the balance (plus approved expenses) to be paid on site at the completion of the presentation.

Lower rates for multiple appearances or programs may be negotiated.

Client List (Partial)

- Beaver Creek, CO
- Boyne Mountain, MI
- Boyne Highlands, MI
- Canadian Ski Industries Association
- Crested Butte, CO
- Cross Country Ski Areas Association
- Diamond Peak, NV
- Donner Ski Ranch, CA
- Durango Mountain Resort (Purgatory), CO
- Glenwood Chamber Resort Association, CO
- Holiday Valley, NY
- Jackson Hole, WY
- Jiminy Peak, MA
- Killington, VT
- Loon, NH
- Mad River Glenn, VT
- Midwest Ski Areas Association
- Mountain Creek, NJ
- Mt. Bachelor, OR
- Mt. Hood Ski Bowl, OR
- National Ski Areas Association
- Northeast Winter Sports Summit
- NorthStar, CA
- Olympic Regional Development Authority, NY
- Pat's Peak, NH
- Pacific NW Ski Areas Association
- Professional Ski / Snowboard Instructors Children's Academy
- Rocky Mountain Lift Association
- Schweitzer Mountain, ID
- Ski Areas of NY & PA
- SolVista Ski Resort, CO
- Stowe, VT
- Stratton, VT
- Sugarbush, VT
- Sugarloaf USA, ME
- Sunday River, ME
- Vail Resorts, CO
- Vail Valley Chamber of Commerce, CO
- Wachusett, MA
- World Ski & Snowboard Festival; Whistler, BC

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