



Sex, Lies & Red Tape

“How the ski industry REALLY works”

This presentation by Jack Turner is a thoughtful insider’s look at the ski / snowboard business, especially resort operations and customer service. Turner's observations about life for ski resort employees range from the lighthearted to the serious. During his 45-minute presentation approximately 150 images are shown to keep the audience entertained. It’s a showcase for the beauty and humor of life on snow.

This program is best suited for large gatherings of employees, especially at resort events designed to build teamwork or motivation. It is carefully crafted to appeal to long-term, experienced employees as well as new-hires. Many resorts have used the program for early-season employee orientation or that mid-season *“let’s re-energize”* party.



While there are serious messages about teamwork, safety, risk, and other issues important to resort operations, the presentation is really about **perspective** - *“Don’t take yourself too seriously, remember to have fun, and be thankful for the opportunity to work in the snow business.”*



WARNING: This presentation IS NOT for the humor impaired or uptight executive. If you’re looking for a dry speaker that wears a suit, discusses statistics, and shows pie charts – don’t book this presentation.”

Technical information and references below, to book a presentation, contact:
Jack Turner; Sirdar, LLC; 1137 Main Ave.; Durango, CO 81301; 970-247-3435; jturner@sirdar.com

To see all presentations available, check out: www.Sirdar.com

Technical information

Equipment needed: 110 electricity (standard wall outlet), powerstrip, and projector (must connect with standard VGA output), and projection screen (the larger the better). For large groups, a good public address system may be necessary. Please provide a cordless microphone if possible. Presenter will provide his own computer and remote changer.

Set up: The audience must face both the speaker and the screen. In order for the presentation to be effective, the room should be fairly dark (definitely not bright).

Expenses: The sponsoring organization must arrange for or reimburse Turner for travel expenses (Turner will provide cost prior to purchasing). Resort will either arrange ground transportation or will reimburse Turner for rental car expenses.

Lodging: Host must provide lodging for Turner at a location convenient to the presentation site. Such lodging must include use of facilities (exercise room, pool, etc., if any), telephone access fees (but not long-distance charges), and parking.

Appearance fee: \$1,500 to be paid as follows: \$750 within ten days of booking and the balance (plus approved expenses) to be paid on site at the completion of the presentation.

Lower rates for multiple appearances or programs may be negotiated.

Client List (Partial)

- Beaver Creek, CO
- Boyne Mountain, MI
- Boyne Highlands, MI
- Canadian Ski Industries Association
- Crested Butte, CO
- Cross Country Ski Areas Association
- Diamond Peak, NV
- Donner Ski Ranch, CA
- Durango Mountain Resort (Purgatory), CO
- Glenwood Chamber Resort Association, CO
- Holiday Valley, NY
- Jackson Hole, WY
- Jiminy Peak, MA
- Killington, VT
- Loon, NH
- Mad River Glenn, VT
- Midwest Ski Areas Association
- Mountain Creek, NJ
- Mt. Bachelor, OR
- Mt. Hood Ski Bowl, OR
- National Ski Areas Association
- Northeast Winter Sports Summit
- NorthStar, CA
- Olympic Regional Development Authority, NY
- Pat's Peak, NH
- Pacific NW Ski Areas Association
- Professional Ski / Snowboard Instructors Children's Academy
- Rocky Mountain Lift Association
- Ski Areas of NY & PA
- SolVista Ski Resort, CO
- Stowe, VT
- Stratton, VT
- Sugarbush, VT
- Sugarloaf USA, ME
- Sunday River, ME
- Vail Resorts, CO
- Vail Valley Chamber of Commerce, CO
- Wachusett, MA
- World Ski & Snowboard Festival; Whistler, BC

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