



Don't trust television, magazines, or websites. Everything is edited to create an illusion. Real life is more fun, interesting, and weird than any sitcom. It's a reflection of how odd we are and why that's so good.

This presentation by Jack Turner is specially created for each client based on the industry, market, and other factors that are unique to your company. It requires interaction and information exchange with your management and independent observation by Turner to develop a meaningful presentation for you staff that will make them ask...

# What's wrong with this picture?

The purpose is to develop a thoughtful look at your workplace from many perspectives – your employees, managers, and most importantly... your customers. It's an exercise in self evaluation and motivation... and courage... and fun.



**WARNING:** This presentation IS NOT for the humor impaired or uptight executive. If you're looking for a dry speaker that wears a suit, discusses statistics, and shows pie charts – don't book this presentation."

**Technical information and references below, to book a presentation, contact:**  
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To see all presentations available, check out: [www.Sirdar.com](http://www.Sirdar.com)

### Technical information

**Equipment needed:** 110 electricity (standard wall outlet), powerstrip, and projector (must connect with standard VGA output), and projection screen (the larger the better). For large groups, a good public address system may be necessary. Please provide a cordless microphone if possible. Presenter will provide his own computer and remote changer.

**Set up:** The audience must face both the speaker and the screen. In order for the presentation to be effective, the room should be fairly dark (definitely not bright).

**Expenses:** The sponsoring organization must arrange for or reimburse Turner for travel expenses (Turner will provide cost prior to purchasing). Client must arrange ground transportation or will reimburse Turner for rental car expenses.

**Lodging:** Host must provide lodging for Turner at a location convenient to the presentation site. Such lodging must include use of facilities (exercise room, pool, etc., if any), telephone access fees (but not long-distance charges), and parking.

**Presentation fee:** Determined on a case-by-case basis, dependent upon research and preparation in cooperation with the client.

Lower rates for multiple appearances or programs may be negotiated.

## **Client List** (Partial)

- Beaver Creek, CO
- Boyne Mountain, MI
- Boyne Highlands, MI
- Canadian Ski Industries Association
- Crested Butte, CO
- Cross Country Ski Areas Association
- Diamond Peak, NV
- Donner Ski Ranch, CA
- Durango Mountain Resort (Purgatory), CO
- Glenwood Chamber Resort Association, CO
- Holiday Valley, NY
- Jackson Hole, WY
- Jiminy Peak, MA
- Killington, VT
- Loon, NH
- Mad River Glenn, VT
- Midwest Ski Areas Association
- Mountain Creek, NJ
- Mt. Bachelor, OR
- Mt. Hood Ski Bowl, OR
- National Ski Areas Association
- Northeast Winter Sports Summit
- NorthStar, CA
- Olympic Regional Development Authority, NY
- Pat's Peak, NH
- Pacific NW Ski Areas Association
- Professional Ski / Snowboard Instructors Children's Academy
- Rocky Mountain Lift Association
- Ski Areas of NY & PA
- SolVista Ski Resort, CO
- Stowe, VT
- Stratton, VT
- Sugarbush, VT
- Sugarloaf USA, ME
- Sunday River, ME
- Vail Resorts, CO
- Vail Valley Chamber of Commerce, CO
- Wachusett, MA
- World Ski & Snowboard Festival; Whistler, BC

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